**SINER-GI**

Strengthening International Research on Geographical Indications: from Research Foundation to Consistent Policy

Research project supported by the European Commission

2005-08

[http://www.origin-food.org](http://www.origin-food.org)

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**Final Conference**


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<th>Public</th>
<th>June 23</th>
<th>June 24 morning</th>
<th>June 24 afternoon</th>
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<tbody>
<tr>
<td>Public</td>
<td>Public conference: open to all interested people</td>
<td>Scientific workshop: open to SINER-GI researchers, other researchers and interested people</td>
<td>Steering Committee: only for SC members and invited partners</td>
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<tr>
<td>Place</td>
<td>Domaine de Penthes Cent-Suisses, Room Erlach Pregny-Chambésy <a href="http://www.chateau-de-penthes.ch">http://www.chateau-de-penthes.ch</a></td>
<td>OriGIn office Versoix <a href="http://www.origin-gi.com">http://www.origin-gi.com</a></td>
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**Public conference**

June 23, 2008

**Context**

The SINER-GI project has been the main international scientific project on Geographical Indications for the last years, with a particular focus on the opportunities and difficulties of establishing GI systems in countries without such a tradition. Legal, institutional, socio-economic, as well as consumers issues have been analysed by researchers from teams in different European countries and associated researchers in non European countries. The SINER-GI project organizes its final conference in Geneva, where the international fora of negotiations on GIs are located, in order to share the results and perspectives with a public dealing with GIs in the political field.

**Target public**

SINER-GI researchers and associated researchers

European policy-makers

Permanent diplomatic missions at Geneva

GIs stakeholders

**Objectives of the conference**

Presentation of the results of the SINER-GI project to a large interested public

Exchange of views on the SINER-GI analysis based on case studies

Previews on the strategic guide on GIs produced by SINER-GI and FAO

**Content of the conference**

General presentations by SINER-GI researchers

Thematic analysis based on case studies

Field visit and dinner at a butcher’s laboratory
Program – June 23, 2008

8:30 Welcome

8:45 Opening speech
Ueli LEUENBERGER  
President of the Swiss Green Party, Member of the National Council

9:00 General presentation of the SINER-GI project
Gilles ALLAIRE (INRA Toulouse), project co-ordinator

SINER-GI results
Chairman: Talis TISENKOFS
1. Comparative analysis of GI systems in the international trade regime contexts
Denis SAUTIER (CIRAD-UMR Innovation)
2. Impact assessment of GIs: stakes and lessons
Dominique BARJOLLE (AGRIDEA)
3. Elements for policies on sustainable GI systems
Andrea MARESCOTTI, Giovanni BELLETTI (University of Florence)

9:15 SINER-GI results
Chairman: Talis TISENKOFS
1. Comparative analysis of GI systems in the international trade regime contexts
Denis SAUTIER (CIRAD-UMR Innovation)
2. Impact assessment of GIs: stakes and lessons
Dominique BARJOLLE (AGRIDEA)
3. Elements for policies on sustainable GI systems
Andrea MARESCOTTI, Giovanni BELLETTI (University of Florence)

10:45 Coffee break

11:15 SINER-GI perspectives
New issues and research perspectives
Gilles ALLAIRE (INRA Toulouse)

11:35 General debate
Chairman: Erik THÉVENOD-MOTTET (AGRIDEA)

12:00 Lunch

13:15 SINER-GI outputs: presentation of the SINER-GI/FAO strategic guide, and others tools and publications
Filippo ARFINI (University of Parma), Frederic WALLET (INRA Toulouse)

13:45 Presentation of thematic analysis based on case studies, part 1
Chairman: François CASABIANCA (INRA Corte)
Discussant: Hielke van der MEULEN (Wageningen University)
1. A Brazilian perspective on GIs
John WILKINSON (UFRRJ), Claire CERDAN (CIRAD UMR Innovation – USFC)
2. Assessing the merits of protecting well known origin-based products with increasing export demand through GIs: discussion based on the Basmati and the Rooibos cases
Estelle BIENABE (CIRAD-UMR Innovation), Cerkia BRAMLEY (University of Pretoria), Delphine MARIE-VIVIEN (CIRAD-UMR Innovation), Dirk TROSKIE (University of Pretoria)

15:00 Coffee break

15:30 Presentation of thematic analysis based on case studies, part 2
Chairman: François CASABIANCA (INRA Corte)
Discussant: Cristina RUEDA CATRY (European Commission, DG Agri)
3. A New World for GIs: the stakes on major origin products in North America
Anna PERRET, Erik THÉVENOD-MOTTET (AGRIDEA)
4. Are Geographical Indications a way to “decommodify” markets of raw materials? Some insights from the example of a coffee GI
Franck GALTIER (CIRAD-UMR Moisa), Giovanni BELLETTI (University of Florence), Andrea MARESCOTTI (University of Florence)
**Conclusive Round Table with GI stakeholders**
Geographical Indications: are they a tool for sustainable development, taking into account global food issues?
*Filippo ARFINI (University of Parma), Justin HUGHES (Cardoso School of Law), Emilie VANDECANDELRAERE (FAO), John WILKINSON (UFR Rio de Janeiro)*
Presentation: *Massimo VITTORI (ORIGIN)*

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<td>16:45</td>
<td>Departure for the Boucherie du Palais in Carouge (Geneva)</td>
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<td>17:45</td>
<td><strong>Presentation and demonstration of the project of PGI Longeole</strong> (traditional sausage from the region of Geneva)</td>
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<td><em>Francisco FERNANDEZ, Geneva State Department for Agriculture</em></td>
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<td><em>André VIDONNE, Butcher</em></td>
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<td>18:45</td>
<td><strong>Tasting of Longeole and dinner</strong> at the Boucherie du Palais and Community Hall in Carouge</td>
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<td>21:30</td>
<td>End of the dinner</td>
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Scientific workshop
June 24, 2008

Program – June 24, 2008

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<td>8:30</td>
<td>Welcome</td>
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<tr>
<td>9:00</td>
<td>Parallel scientific sessions, part 1 &amp; 2</td>
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<tr>
<td>10:30</td>
<td>Coffee break and poster session</td>
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<tr>
<td>11:00</td>
<td>Parallel scientific sessions, part 3 &amp; 4</td>
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<td>12:30</td>
<td>General discussion and conclusion</td>
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<td>13:00</td>
<td>Lunch</td>
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9:00 – 10:30
Parallel scientific sessions, part 1
Chairman: Georges GIRAUD (ENITAC)
Thierry LINCK (INRA-LRDE), Magali ESTEVE (AGRIDEA), Dominique BARJOLLE (AGRIDEA), Rémi BOUCHE (INRA Corte)
Advantages, potentials and limits of GI protection for farm-cheese production in mountainous area, examples from Cotija cheese (Mexico) and Livno cheese (Bosnia-Herzegovina)
Discussant: Hubert DEVAUTOUR (CIRAD-UMR Innovation)

Estelle BIENABE (CIRAD-UMR Innovation), Cerkia BRAMLEY, Dirk TROSKIE, Johann KIRSTEN (University of Pretoria)
The move towards geographical indication protection within the Rooibos industry: a case in point for harnessing the geographical indication potential in South Africa
Discussant: Emilie VANDECANDELEARE (FAO)

Parallel scientific sessions, part 2
Chairman: Filippo ARFINI (University of Parma)
Marguerite PAUS (IED – ETH Zurich)
Geographical Indications in Transition countries: governance, vertical integration and territorial impacts. Illustration with case studies from Serbia
Discussant: Barna KOVACS (University of Corvinus, Budapest)

Marcelo CHAMPREDONDE (Instituto Nacional de Tecnología Agropecuaria), François CASABIANCA (INRA Corte)
Opposite interests and Institutional blockades as factors that impede the construction of a GI. Analysis from the case of the Argentinean Pampean beef
Discussant: Olivier ROQUE (AGRIDEA)

11:00 – 12:30
Parallel scientific sessions, part 3
Chairman: Giovanni BELLETTI (University of Florence)
Hélène ILBERT (UMR Moisa, Montpellier), Michel PETIT (IAMM)
Geographical indications: International Conflicts and Challenges

Prepared by the Courtois Farm (http://www.fermecourtois.ch)
With a support from the Swiss Association of PDOs and PGIs (http://www.aoc-igp.ch)
Discussant: Frédéric WALLET (INRA Toulouse)

Denis SAUTIER (CIRAD-UMR Innovation), Pascale MOITY-MAIZI (Montpellier Sup’Agro-UMR Innovation)
Relevance and challenges of geographical indication protection for emblematic origin based products in Western and Central Africa
Discussant: Thierry LINCK (INRA Corte)

11:00 – 12:30
Parallel scientific sessions, part 4
Chairman: John WILKINSON (UFR Rio de Janeiro)

Laurence BERARD, Philippe MARCHENAY (CNRS, “Terroir Resources – Cultures, Customs, and Societies”)
Local products and Geographical Indications: taking into account the local knowledge and biodiversity
Discussant: José MUCHNIK (INRA Montpellier)

Dwijen RANGNEKAR (Warwick University)
Protecting Geographical Indications: Club Goods and the Dilemmas of Collective Action
Discussant: Delphine MARIE-VIVIEN (CIRAD-UMR Innovation)

12.30 – 13.00
General discussion and conclusion
Chairman: Gilles ALLAIRE (INRA Toulouse)

Georges GIRAUD (ENITAC), Filippo ARFINI (University of Parma), Giovanni BELLETTI (University of Florence), John WILKINSON (UFR Rio de Janeiro)
SINER-GI Research Teams

INRA, Institut National de la Recherche Agronomique, France

CIRAD, Centre de Coopération Internationale en Recherche Agronomique pour le Développement, France

INRA

UNEW, University of Newcastle Upon Tyne, United Kingdom

ENITAC, École Nationale d'Ingénieurs des Travaux Agricoles de Clermont-Ferrand, France

WU, Wageningen University, Netherlands

ORIGIN, Organisation for an International Geographical Indications Network, Belgium – Switzerland

LU, University of Latvia, Latvia

UNED, University of Edinburgh, United Kingdom

Agridea, Association Suisse pour le Conseil en Agriculture - Switzerland

DSE – UNIFI, Università degli Studi di Firenze – Dipartimento di Scienze Economiche, Italy

UNIPR – DSE, Università degli Studi di Parma – Dipartimento di Studi Economici e Quantitativi, Italy

Project co-ordination
Bertil Sylvander, INRA (2005-2007)
Gilles Allaire, INRA (2007-2008)